

## ORDER



**Orders**  
**Order / Rev:** 709859  
**Alt Order #:** 06297355  
**Product Desc:** NELSON FOR SENATE  
**Estimate:** 560  
**Flight Dates:** 08/29/12 - 09/03/12  
**Original Date / Rev:** 08/27/12 / 08/27/12  
**Order Type:** Political

## WJXX-TV

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Abar Hutton Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Nelson, B/ D / US Senate  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	7	\$900.00	\$765.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	7	\$900.00	\$765.00	0.00
<b>Totals</b>	<b>7</b>	<b>\$900.00</b>	<b>\$765.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WJXX-TV	3%	\$900.00
Market	100%	\$30,000.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	2%	\$600.00
WCWJ	0%	\$0.00
WJXT	26%	\$7,800.00
WTEV	43%	\$12,900.00
WTLV	26%	\$7,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	08/29/12	08/29/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	--W----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	--W----			1		\$125.00		0.00				
2	WJXX	09/03/12	09/03/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	M-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	M-----			1		\$125.00		0.00				
3	WJXX	08/29/12	08/31/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	--WTF--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	--WTF--			3		\$130.00		0.00				

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**WJXX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WJXX	09/03/12	09/03/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/03/12	09/09/12	M-----			1			\$130.00			0.00		
5	WJXX	09/01/12	09/01/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/27/12	09/02/12	-----S-			1			\$130.00			0.00		
													Totals	7	\$900.00